



## Search Engine Optimization (SEO) Successes

**Search Engine Optimization Defined:** Being found by potential customers on major search engines like Google and Yahoo takes more than just registering your site. Your pages need to be thoughtfully optimized to take advantage of the latest search engine techniques. The process of modifying your site's content and technical aspects to rank well is known as Search Engine Optimization.

**Website:** [www.homecarerehab.com](http://www.homecarerehab.com)

**Client:** HomeCare Rehab



- **Targeted phrase:** "Speech therapy in Frederick MD"  
Result, Google: **#1 (1st page)**. Result, Yahoo: **#2 (1st page)**
- **Targeted phrase:** "Physical therapy in Frederick MD"  
Result, Google: **#11 (2nd page)**. Result, Yahoo: **#4 (1st page)**
- **Targeted phrase:** "Occupational therapy in Frederick MD"  
Result, Google: **#1 (1st page)**. Result, Yahoo: **#2 (1st page)**

**Website:** [www.chfdeck.com](http://www.chfdeck.com)

**Client:** CHF Deck

- **Targeted phrase:** "Decks in Montgomery County Maryland"  
Result, Google: **#6 (1st page)**. Result, Yahoo: **#1 (1st page)**
- **Targeted phrase:** "Patios in Montgomery County Maryland"  
Result, Google: **#12 (2nd page)**. Result, Yahoo: **#5 (1st page)**
- **Targeted phrase:** "Screen Porches in Montgomery County Maryland"  
Result, Google: **#1 (1st page)**. Result, Yahoo: **#1 (1st page)**

**Website:** [www.grantops.com](http://www.grantops.com)

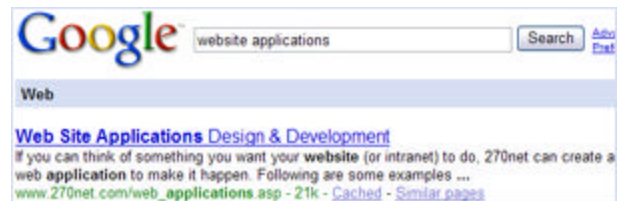
**Client:** GranTops

- **Targeted word/phrase:** "Granite Frederick"  
Result, Google: **#1 (1st page)**. Result, Yahoo: **#3 (1st page)**
- **Targeted word/phrase:** "Granite countertops Frederick"  
Result, Google: **#4 (1st page)**. Result, Yahoo: **#2 (1st page)**
- **Targeted word/phrase:** "Granite Frederick MD"  
Result, Google: **#4 (1st page)**. Result, Yahoo: **#5 (1st page)**

**Website:** [www.fitnessexpressllc.com](http://www.fitnessexpressllc.com)

**Client:** Fitness Express

- **Targeted word/phrase:** "Fitness in Potomac"  
Result, Google: **#8 (1st page)**. Result, Yahoo: **#3 (1st page)**
- **Targeted word/phrase:** "Personal Training in Potomac"  
Result, Google: **#5 (1st page)**. Result, Yahoo: **#2 (1st page)**
- **Targeted word/phrase:** "Fitness Seniors Potomac"  
Result, Google: **#1 (1st page)**. Result, Yahoo: **#1 (1st page)**
- **Targeted word/phrase:** "Fitness Classes Potomac"  
Result, Google: **#1 (1st page)**. Result, Yahoo: **#1 (1st page)**



**At 270net, we so strongly believe in our Search Engine Optimization (SEO) process**, we performed it on our own website , reaching the top spot in Google (#1, page 1) for the phrase: "Website Applications". We've achieved these results for ourselves, for our clients , and we bet we can achieve them for you. **Rankings within the top 10 - in less than 30 days!**